

2025 GCA CONVENTION SCHEDULE

			Monday - March 31st
5:00			GCA Board of Directors Meeting
			Tuesday - April 1st
7:15	9:00		Exhibitor Set-up
9:00	9:45		Coffee with Exhibitors
9:45	10:00		Welcome and Announcements
10:00	10:15		Hotel History - Hotel General Manager
10:15	10:45		The Future of Deathcare - Dave Haas
10:45	11:45		Brunch with Exhibitors
11:45	12:00		GCA Annual Meeting
12:00	12:30		Fill your Basket with Multiple Opportunities - Clift Dempsey
12:30	1:00		Effective Use of the Personal Planning Guide-Ashlinn Goodman
1:00	1:30		Building A Remarkable Aftercare Program - Clift Dempsey
1:30	2:00		What to Offer the Cremation Customer
2:00	2:45		Snacks & Refreshments with Exhibitors
2:45	3:15		How to Hold Successful Lunch & Learns - Ashlinn Goodman
3:15	3:45		Training a New Family Service Advisor - Raymond Burr
3:45	4:15		Panel Discussion and Daily Wrap-Up
4:15	4:30		Celebration of Remembrance
6:00	10:00		Reception, Dinner, Lifetime Achievement Awards , Special Entertainment
			Wednesday April 2nd
8:30	9:25		Coffee with Exhibitors
9:25	9:30		Daily Kickoff and Announcements
9:30	10:00		Today's Consumers Expectations - Chris Cruger Foresight Companies
10:00	10:15		Georgia Secretary of State office - Noula Zaharis
10:15	10:45		Customer Experience using Today's Technology - Pierce Dempsey
10:45	11:45		Brunch with Exhibitors
11:45	12:30		Leadership over Managing - Jodie Dupree
12:30	1:00		TBD
1:00	1:15		Snack & Refreshment Break with Exhibitors
1:15	2:00		Real World Experiences: Acquire or Sell - Kyle Nikola
2:00	2:45		Keynote Speaker
2:45	3:00		Installation of 2023-2024 BOD & Presentations
3:00			Silent Auction winners announced
3:45			