

2023 GCA Convention and Exhibits

Theme: *"Back to the Future"*

Tuesday - March 28th

5:00 GCA Board of Directors Meeting followed by Dinner

Wednesday - March 29th (Sales focused)

8:00	9:00	Exhibitor Set-up
9:00	10:00	Breakfast with Exhibitors
10:00	10:15	Welcome and Announcements
10:15	10:45	What will work in 2023 ? - Greg Rast
10:45	11:30	Pre-Planning is Not Just Funerals Anymore - Cindy Nelson
11:30		Exhibitor Introductions at Podium
11:45	12:15	Break with Exhibitors
12:15	12:45	Cremation Options Marketing - Clift Dempsey
12:45	1:00	GCA Annual Meeting
1:00	1:45	Lunch with Exhibitors
1:45	2:30	Consoler 8 Touch Program - Raymond Burr
2:30	3:00	Bridging the Gap Between Sales and Development - Don Winsett
3:30	4:00	Break with Exhibitors
4:00	4:30	Panel Discussion
4:30	4:45	Celebration of Remembrance
4:45		Announcements - Instructions for Evening at the Savoy

6:00 10:00 Casino Night at the Savoy Car Museum
Reception, Dinner, Lifetime Achievement Awards
Casino Night and much more

Thursday - March 30th (Ops & Admin Focused)

8:30	9:30	Breakfast with Exhibitors
9:30		Daily Kickoff and Announcements
9:45	10:30	Staffing and Retaining - Lauren Blevins
10:30	11:00	Trust Trends - Debbie Holmes
11:00	11:45	Break with Exhibitors
11:45	12:00	Georgia Secretary of State office - Update
12:00	12:45	Administrative Tuneup - Nancy Massingille
12:45	1:15	Lunch with Exhibitors
1:15	1:45	"I Guess You Guys Aren't Ready for that Yet" - Lori Salberg
1:45	2:15	Break with Exhibitors
2:15	2:45	Technology Tips: The Future was Yesterday - Pierce Dempsey
2:45	3:15	Panel Discussion
3:15	3:30	Installation of 2023-2024 BOD & Presentations
3:30		Silent Auction winners announced
3:45		Exhibitor Break Down

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