

2022 SCCFA/GCA Convention Agenda

Sunday - June 12th

8:00 AM	Golf Tournament	Cypress Head Golf Club (Port Orange, FL)
Noon - 4:00 PM	Exhibitor Set Up	
2:30 PM	SCCFA Board of Directors Meeting	
3:30 PM	GCA Board of Directors Meeting	
4:00 PM	Vendor Meeting	Exhibit area
4:30 PM	KEY NOTE: Ryan Shelton, Senior Director, National Consumer Sales and Strategy at NASCAR	
5:30 - 7:00 PM	Opening Reception	On Terrace

Dinner on your own

Monday - June 13th

9:00 AM	Welcome by Association Presidents SCCFA President – Spencer Hines and GCA President – Cindy Hulse and Special Guests On Time Drawings and Announcements	
9:15 AM	Mark Panciera: “Mindset Matter – Taking the Checkered Flag”	
10:00 AM	Brunch - with Exhibitors	
11:00 AM	Doug Gober: “The Information Race: Who’s Fastest? Us or the Consumer?”	
11:45 AM	Break	
Noon	Julie Turpin: HR Topic	
12:45 PM	GCA Annual Meeting Followed by SCCFA Annual Meeting	

Afternoon on your own – Time to explore Daytona Beach!

6:00 – 8:00	Reception Daytona International Speedway	
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Tuesday - June 14th

8:15 AM	SCCFA Past Presidents Breakfast	
8:15 AM	Breakfast with Exhibitors	
9:00 AM	On Time Drawing and Announcements	
9:15 AM	Kevin Armistead – “Second Place is the First Loser” (Grounds)	
10:00 AM	Break with Exhibitors	
10:15 AM	Dave Shank (Johnson Consulting)	
11:00 AM	Celebration of Remembrance – Presented by Jodie Dupree	
Followed by	Closing session with Exhibitors	
Noon	50/50 Drawing	
12:05 PM	Exhibitor Breakdown	

Afternoon on your own – Time to explore Daytona Beach!

5:30 - 10:00 PM	President’s Reception Entertainment by: Kenneth Levine Closing Banquet and Installation of Officers	
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Wednesday - June 15th

8:30 AM	SCCFA New Board of Directors Meeting	
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